

The 2012 North Canton Citizens Survey

Committee members:

Gwen Anderson, Jack Baker, Miriam Baughman,
Larry Breckenridge, Glenn Cummings, David Farinacci,
Ted Hall, Amy Krebs, Jamie McCleaster,
Bill Renner, Ray Shanabruch

Ex Officio Members:

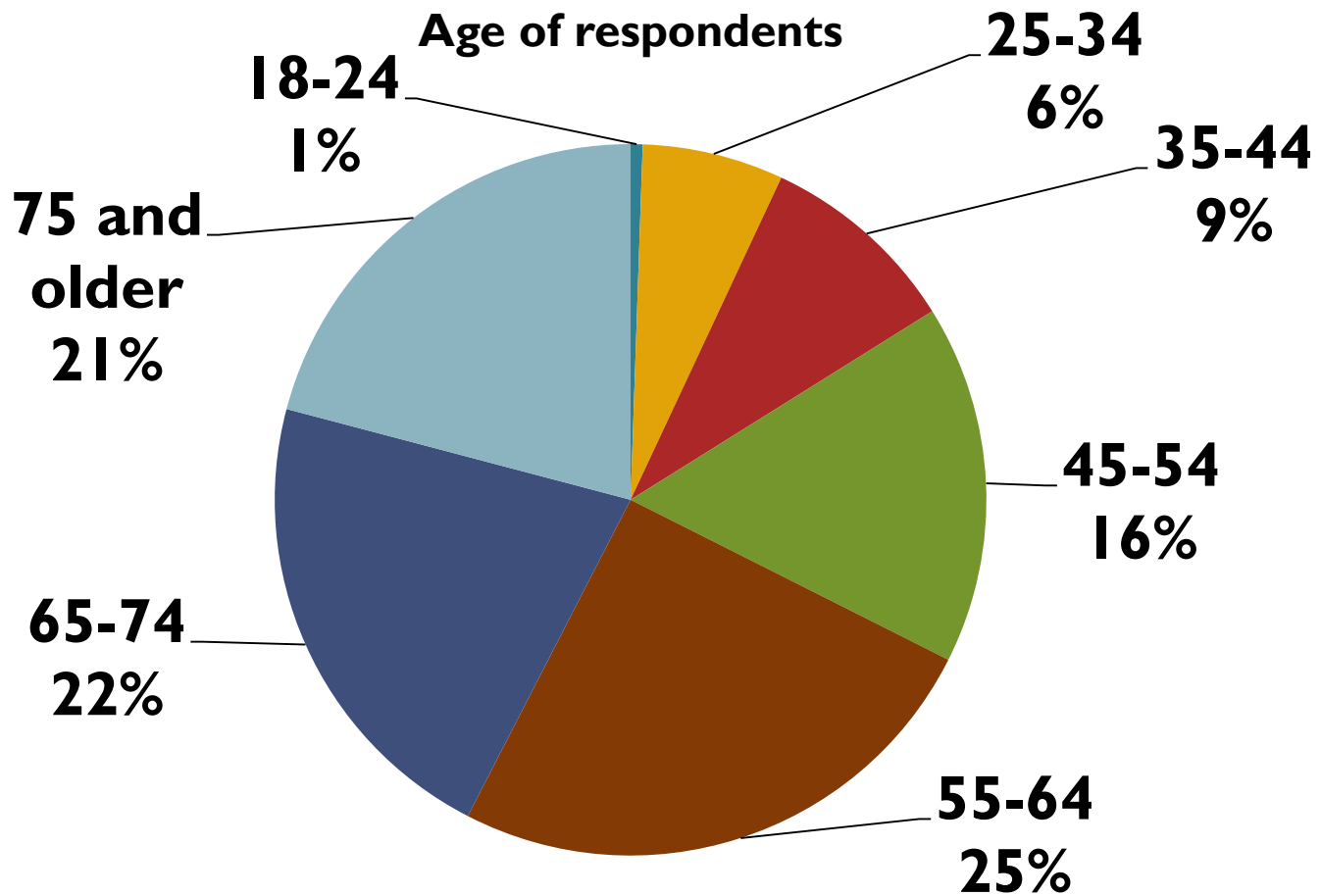
Representative from City Council: Mark Cerreta
Representative from City Administration: Eric Bowles



Community Survey Overview

- Our objective; to survey the citizens of North Canton as to the operations of the city
 - Create and distribute a survey in a similar format to the original 2009 survey
 - Include questions submitted by City Council and the Administration
 - Distribute to citizens who receive a water bill, and give a mail in or online option
- Collection method
 - Total responses = 936 (15% response rate)
 - Mail-in (766)
 - Online via NorthCantonSurvey.com (170)

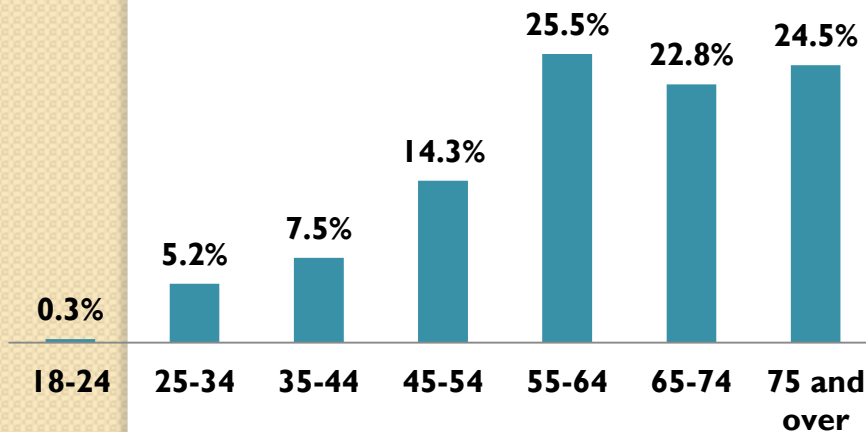
Demographics



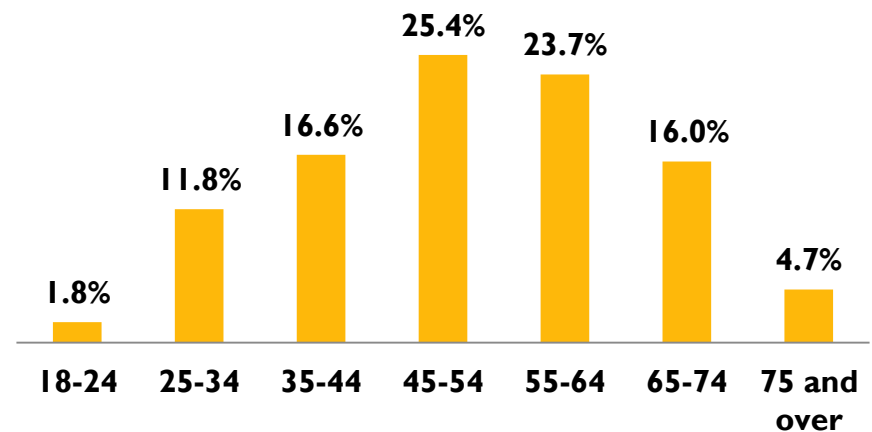
Demographics

Age of respondents Mail-in vs Online

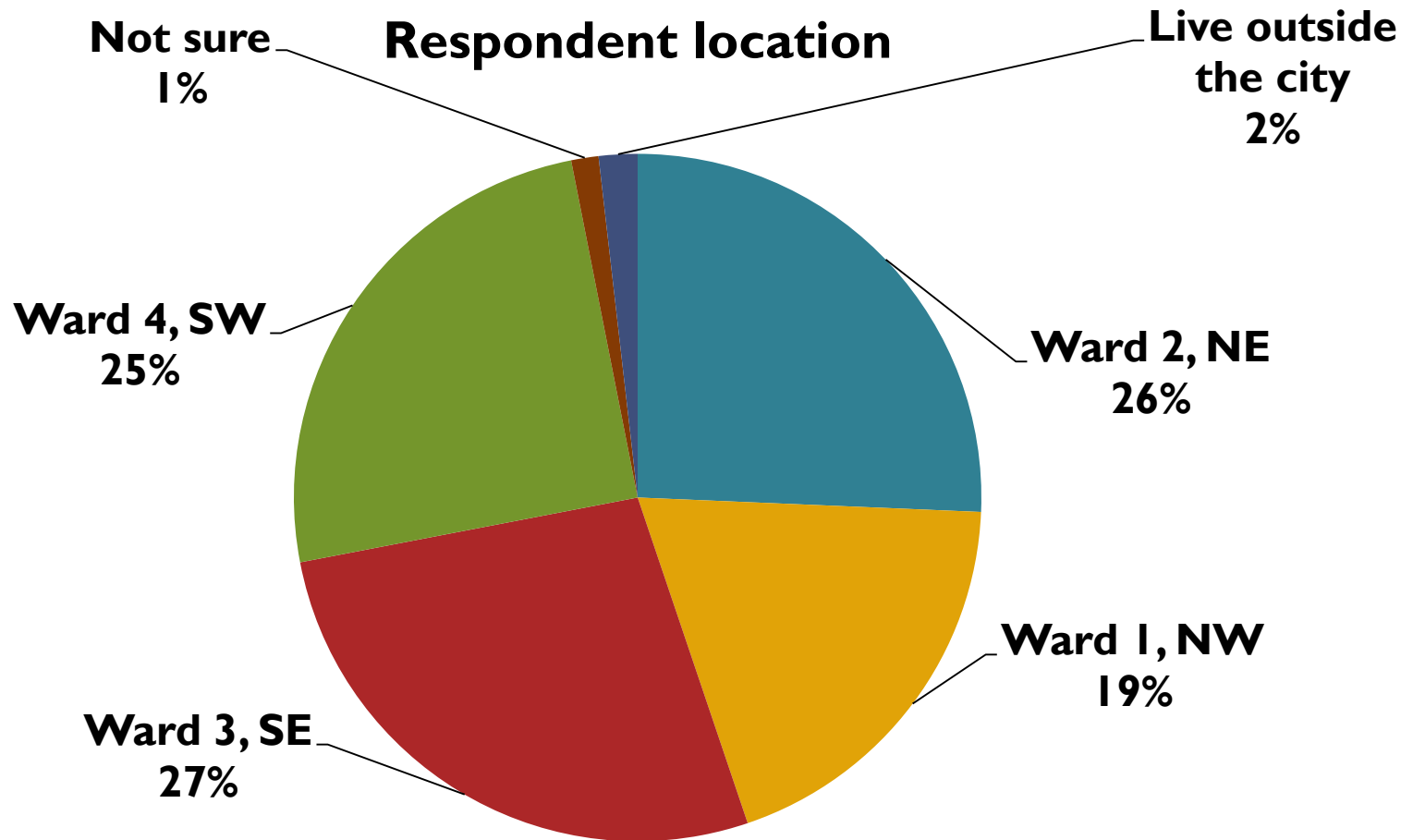
Mail-in responses by age



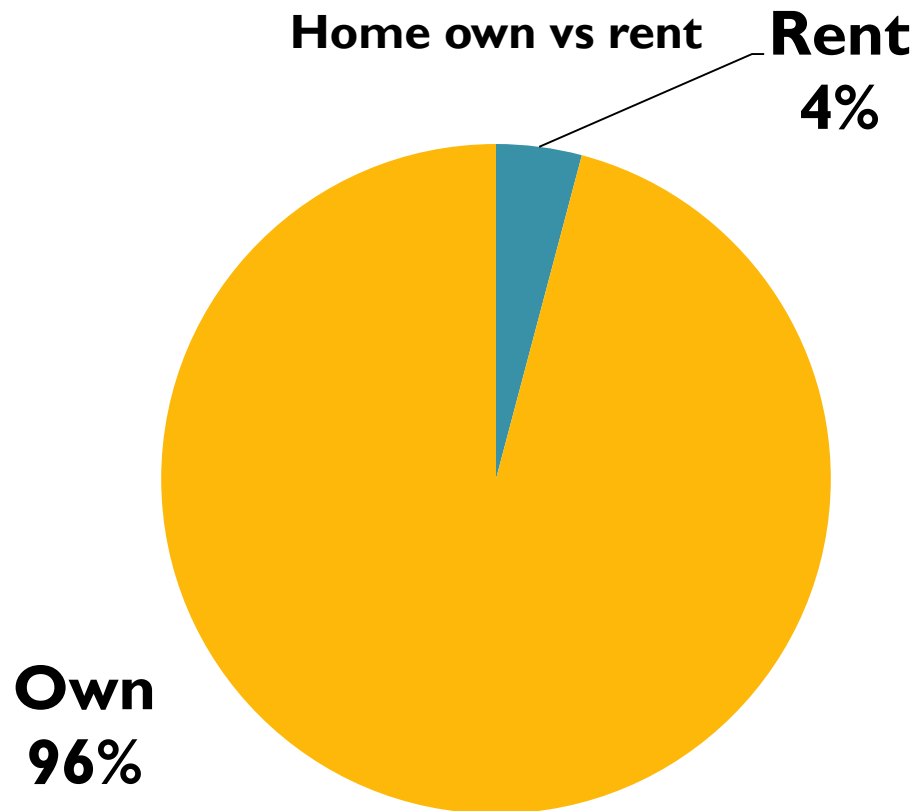
Online responses by age



Demographics

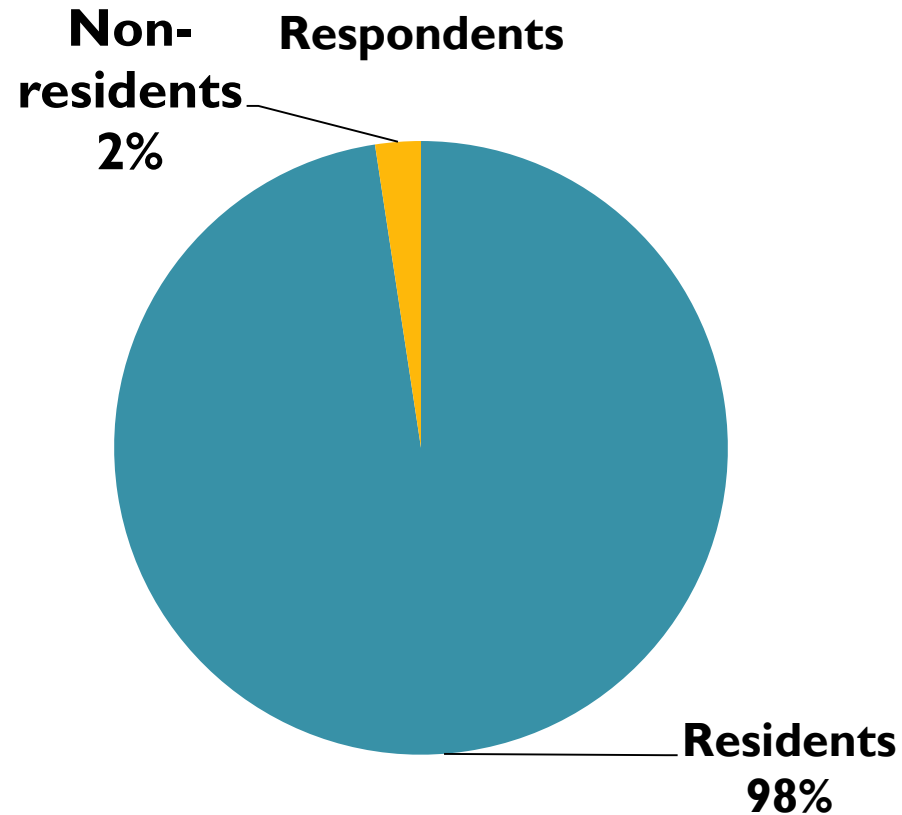


Demographics



*Compared to 68.8% ownership rate
in North Canton (2010 Census)

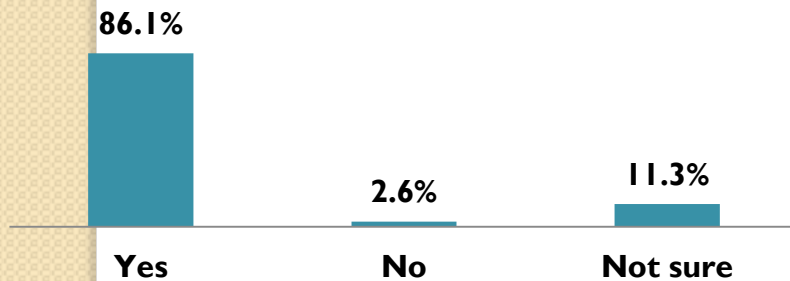
Demographics



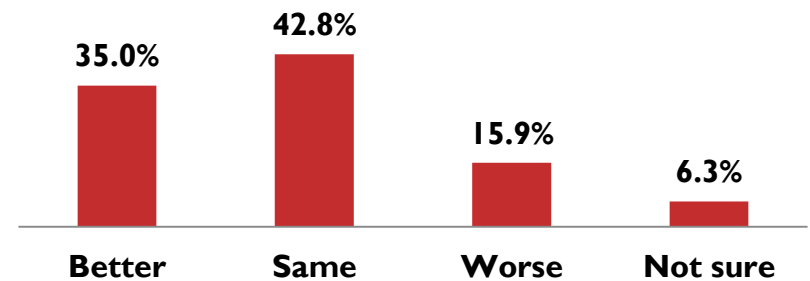
*6.5% of respondents were
business owners

Resident Outlook

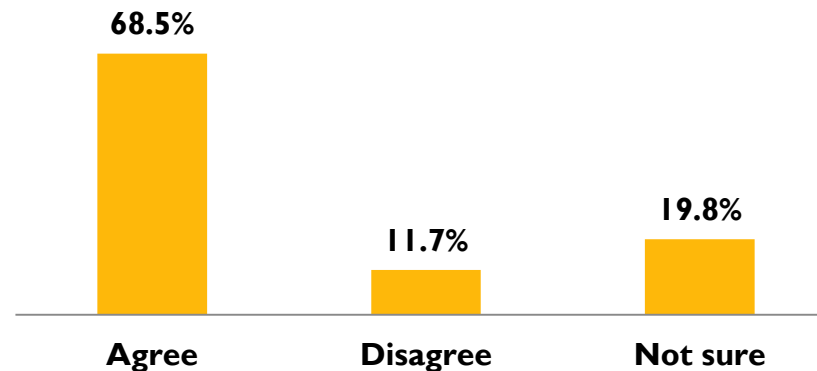
Do you plan on staying in North Canton for the next 5 years?



In general, the quality of life in North Canton is changing for:

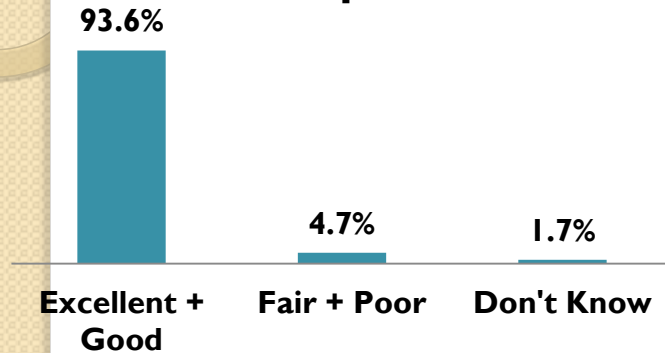


I am pleased with the overall direction the city is taking

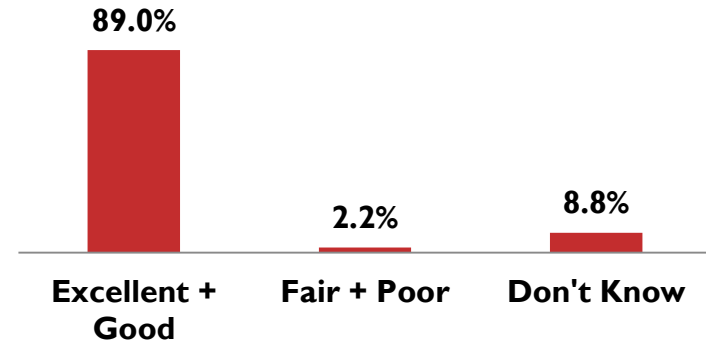


City Services - Safety Services

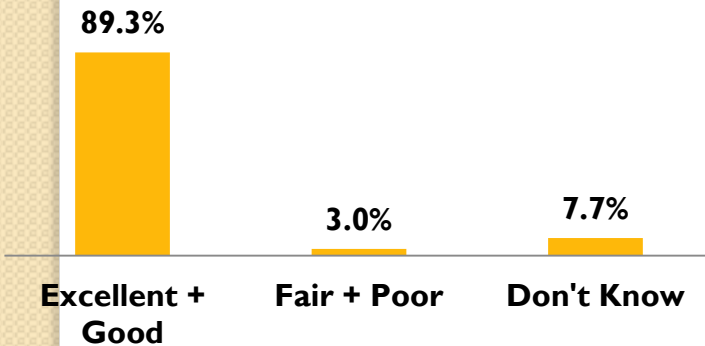
Police Department



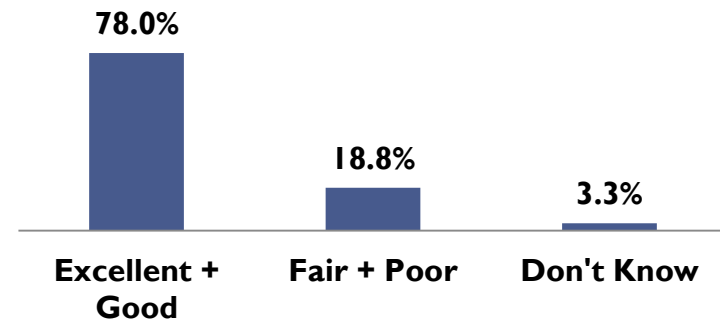
EMS



Fire Department

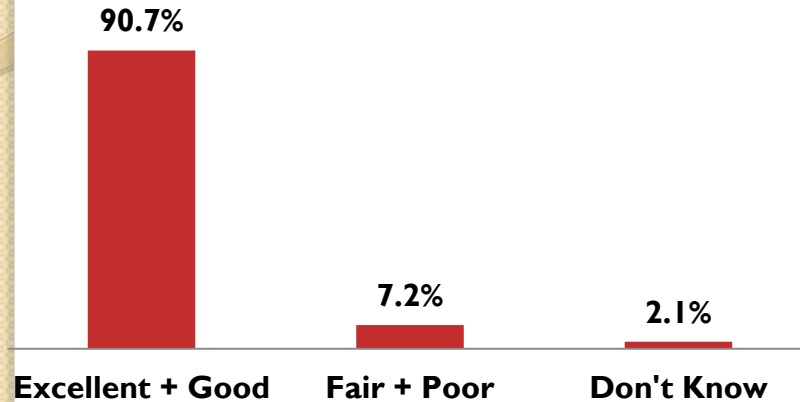


Traffic Enforcement

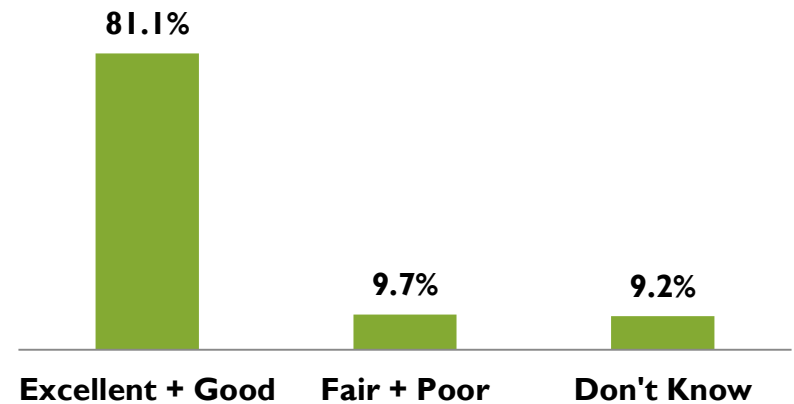


City Services - General

Trash Collection/Recycling

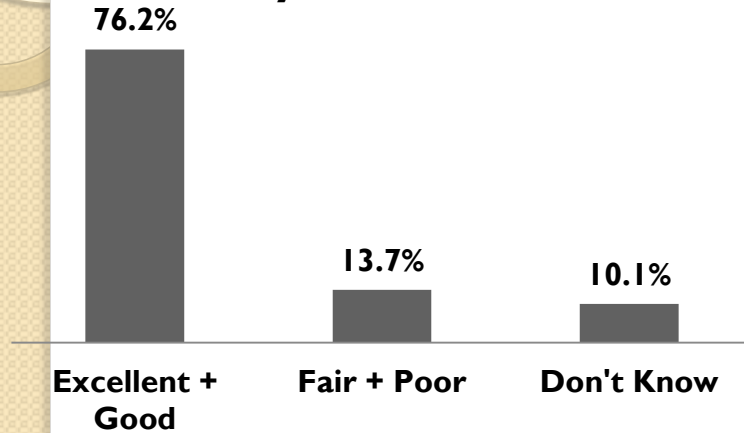


Yard Waste Pickup

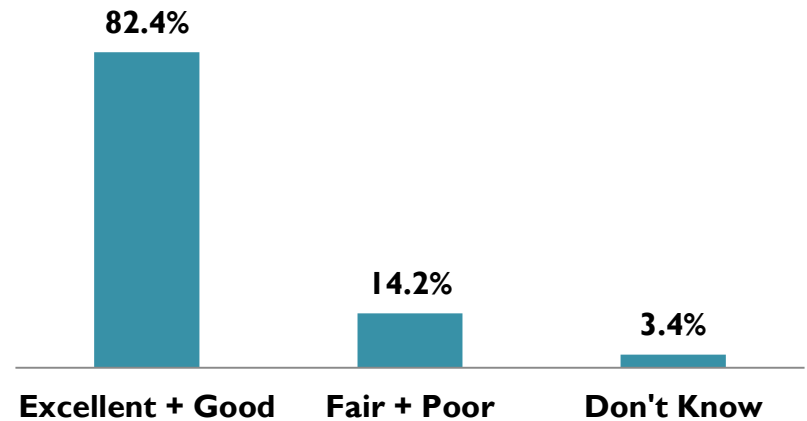


City Services - General continued

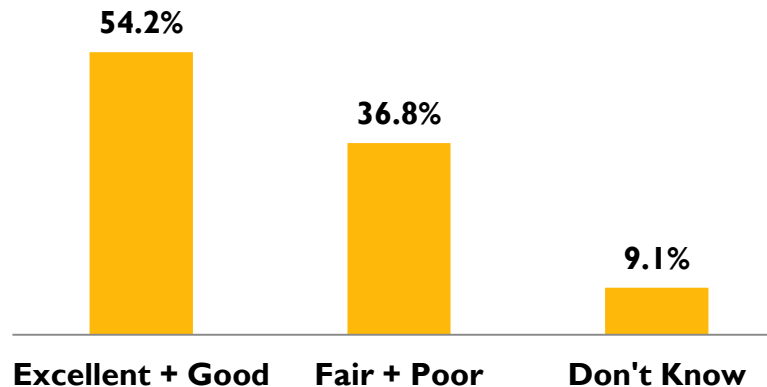
Sanitary Sewer Services



Drinking Water Quality

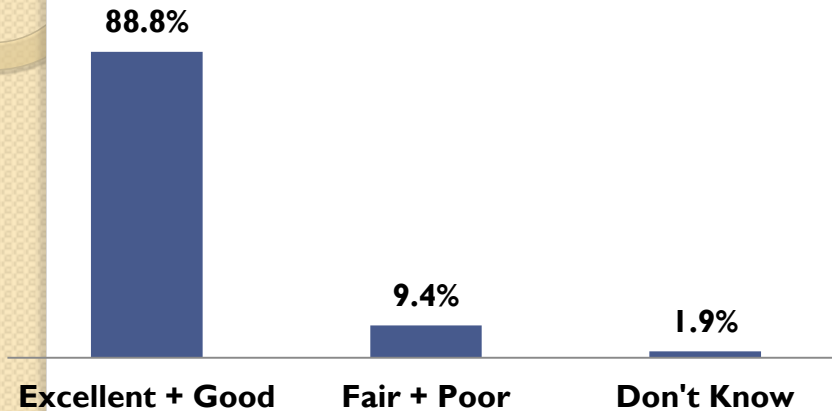


Storm Drainage

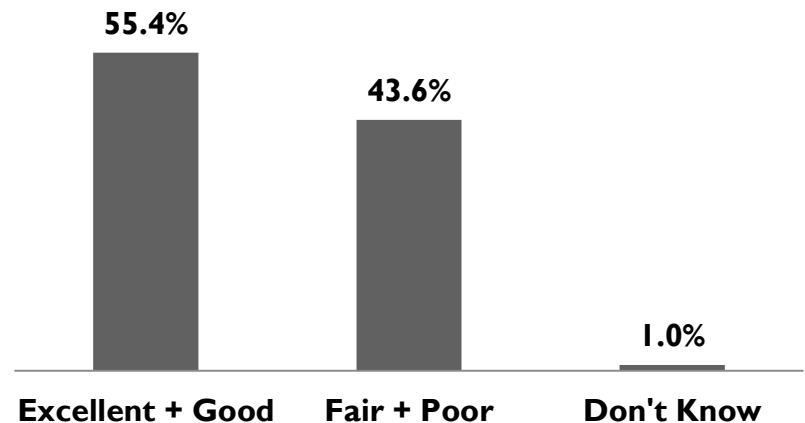


City Services - Streets

Snow Removal

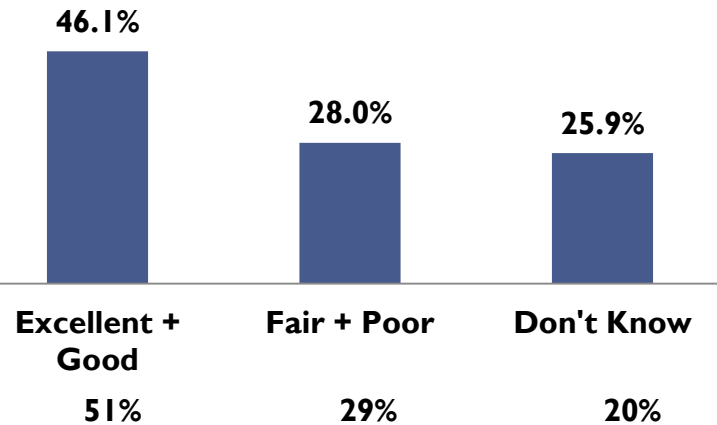


Street Repair



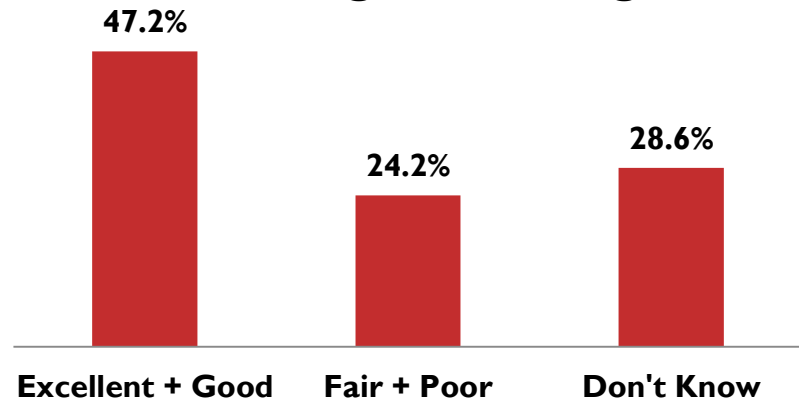
City Services - Other

Property Code Enforcement



2009:

Planning and Zoning



Housing and Maintenance codes

Should the City develop a strategy for improving older homes to make them more attractive to young families?

57.7%



Yes

17.4%



No

24.9%



Not sure

City officials should enact stronger housing maintenance codes

56.8%



Agree

17.9%



Disagree

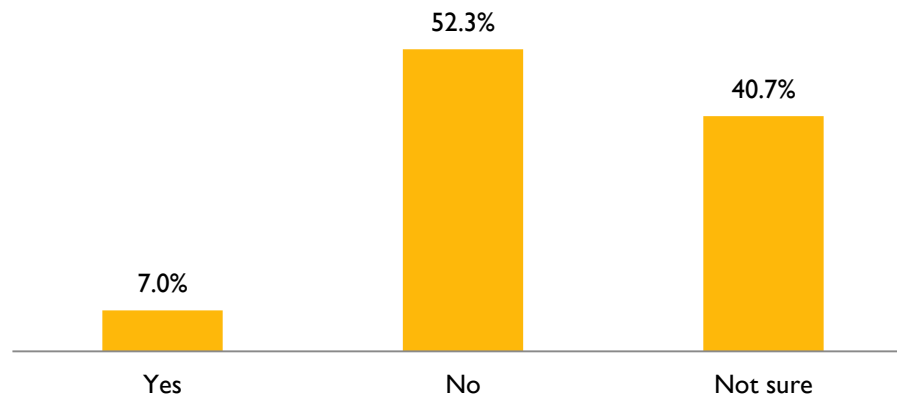
25.3%



Not sure

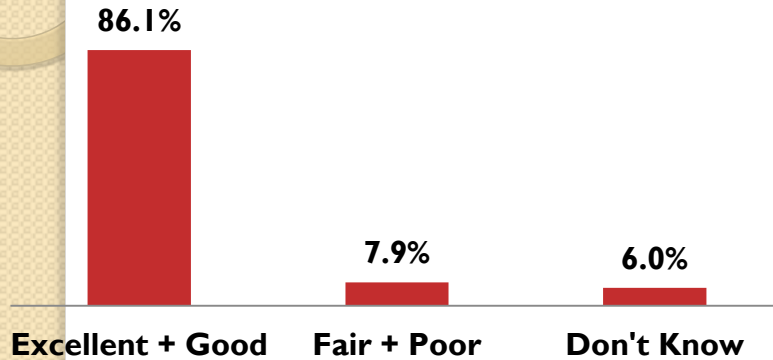
Privatization of city services

**Should any City public services
be privatized?**

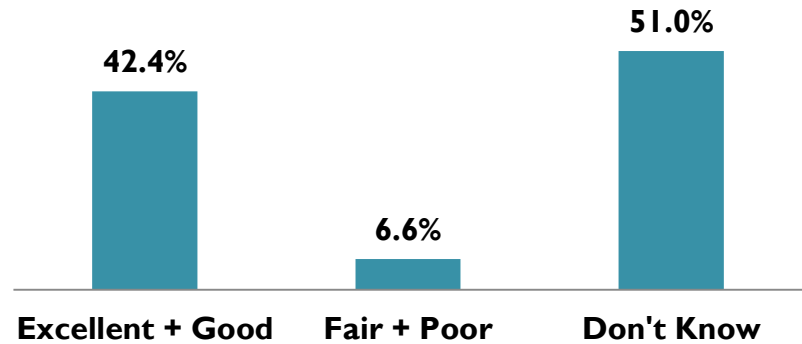


City Services - Parks, Recreation, and Community Events

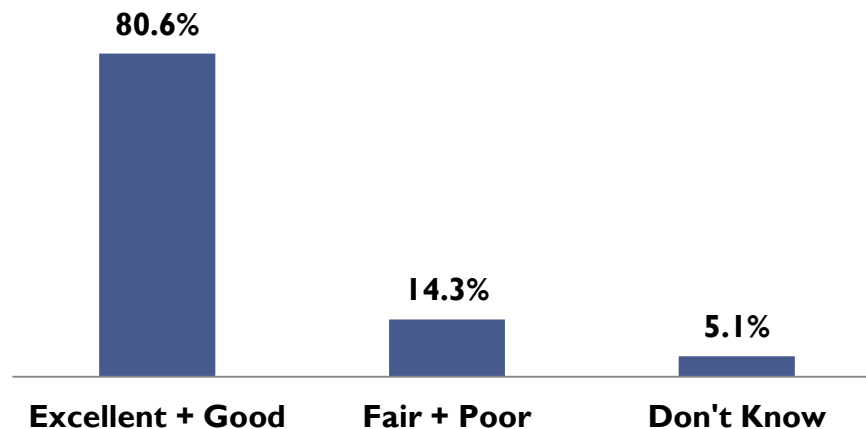
Park/Recreation Facilities



Dogwood Pool Operations

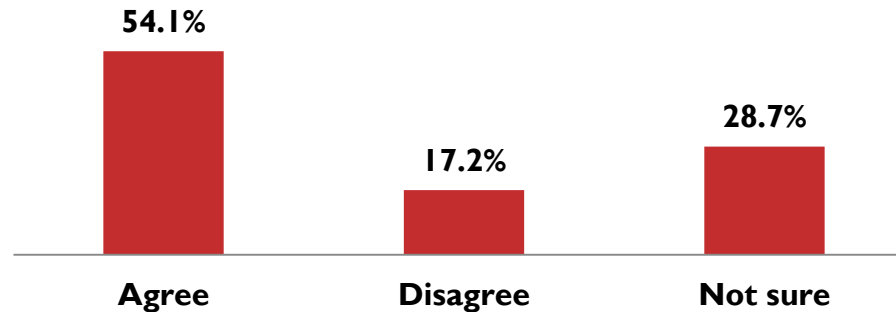


Community Events



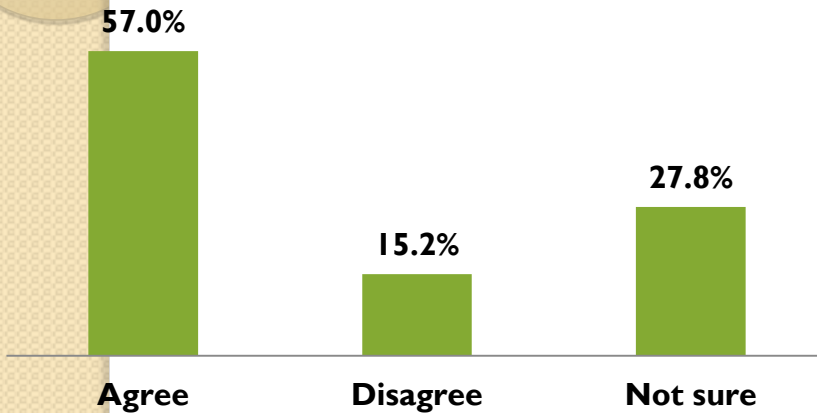
Sharing of information

**I feel that important information
is conveyed to residents from
Council and the Administration
in a timely and efficient manner**

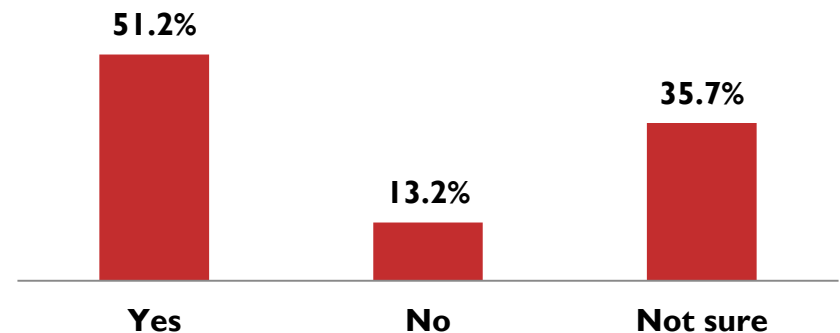


Elected officials

Our elected officials care about what citizens think

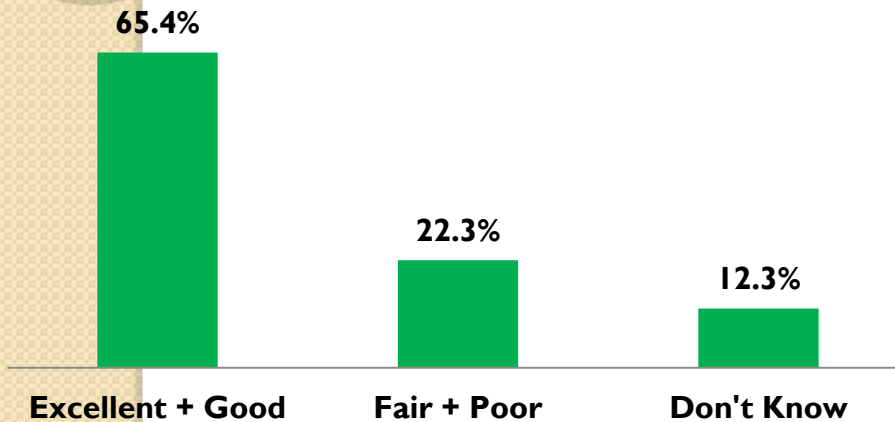


City Council acts responsible and respectful with our tax dollars:

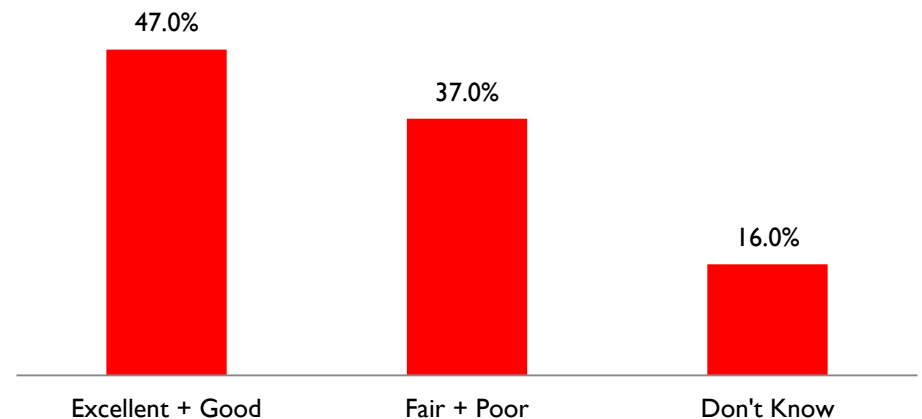


Economic and Community Development

2012 Economic and Community Development

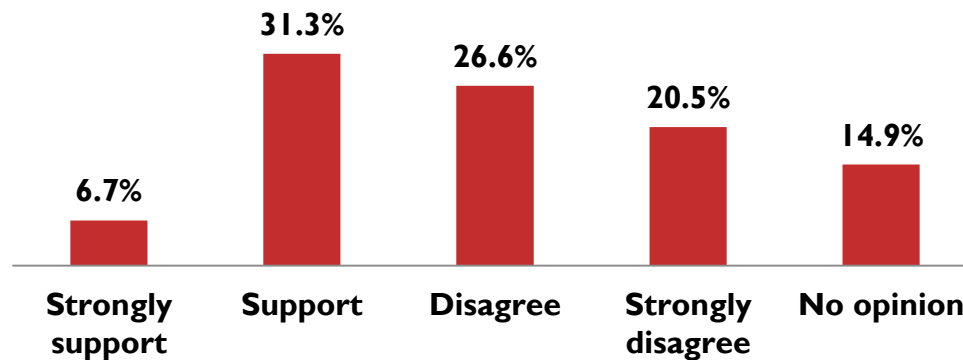


2009 Economic and Community Development



Support of hypothetical business development levy

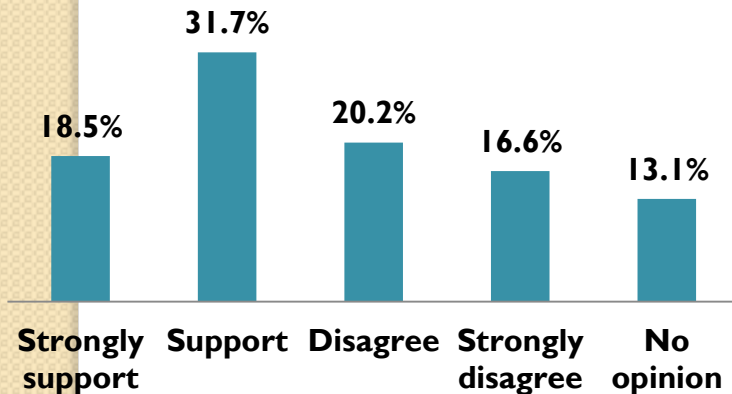
Would you support a one (1) mill additional tax levy that would provide funding for only business development?



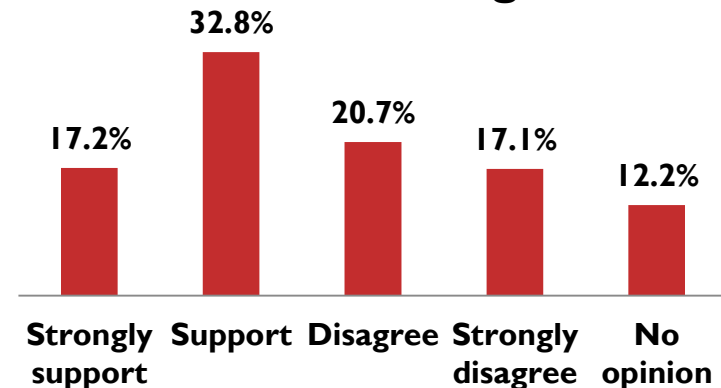
Support of hypothetical one (1) mill levy for parks and recreation activities

Highest support for;

Bike paths/bike lanes



Additional walking trails





Support of hypothetical one (1) mill levy for parks and recreation activities

Lowest support for;

- Additional tennis and basketball courts
- Rock climbing wall
- Fishing pond

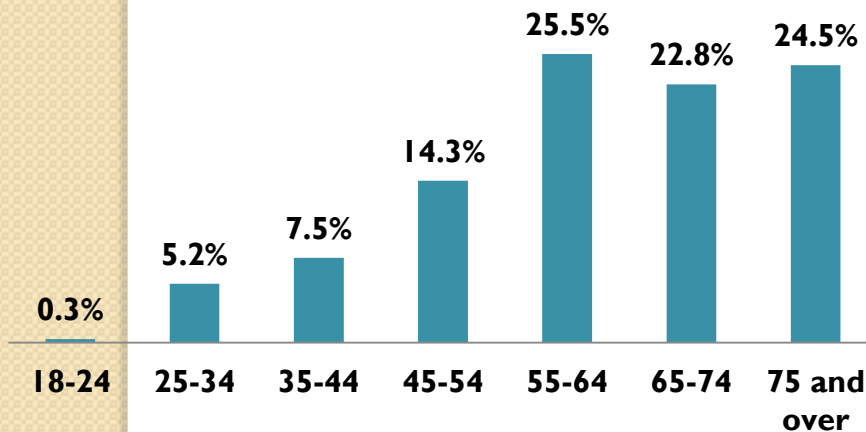


Final thoughts and observations

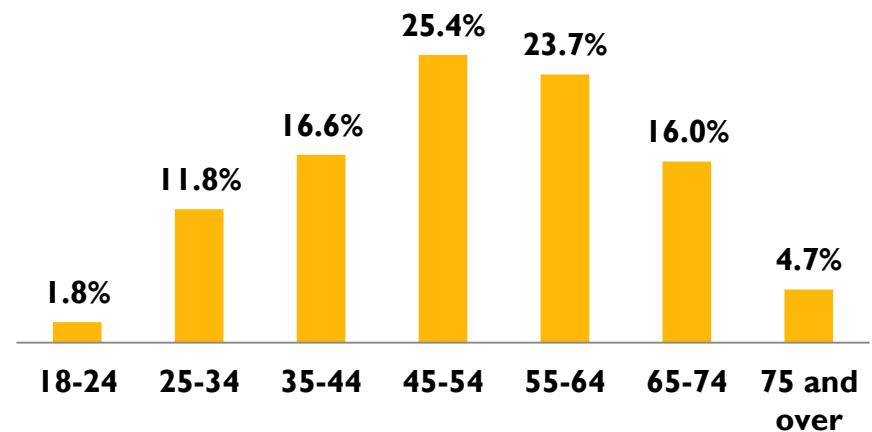
Demographics

Age of respondents Mail-in vs Online

Mail-in responses by age

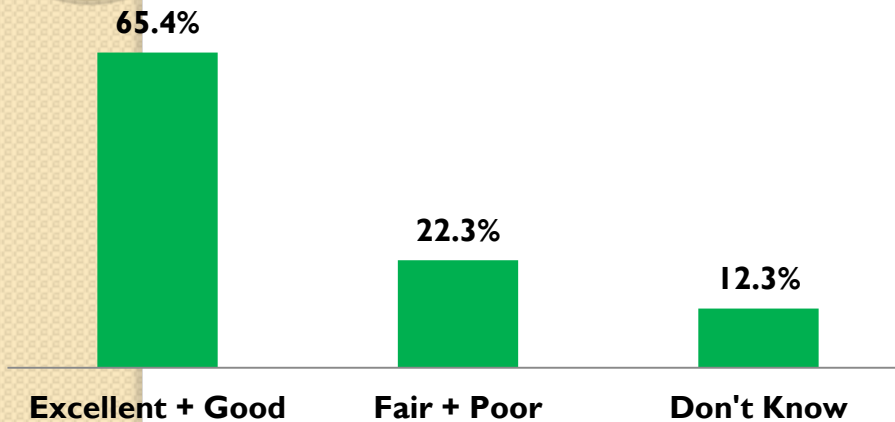


Online responses by age

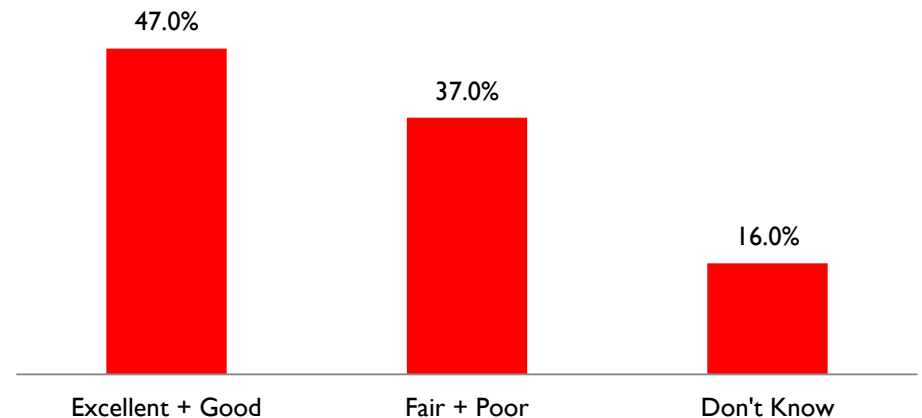


Economic and Community Development

2012 Economic and Community Development

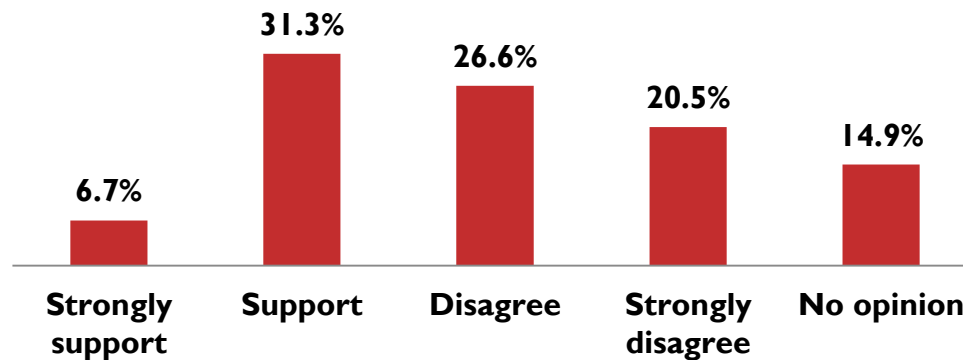


2009 Economic and Community Development



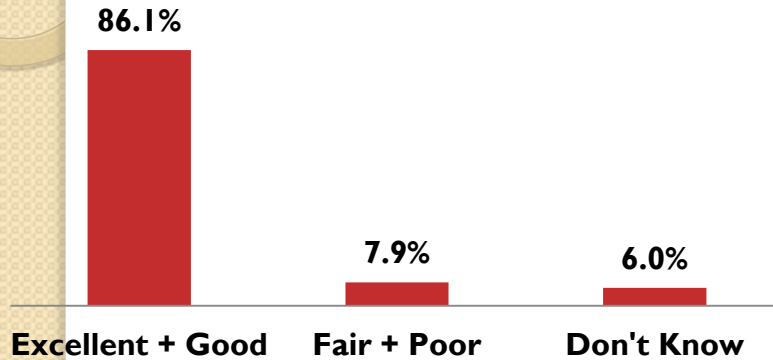
Support of hypothetical business development levy

Would you support a one (1) mill additional tax levy that would provide funding for only business development?

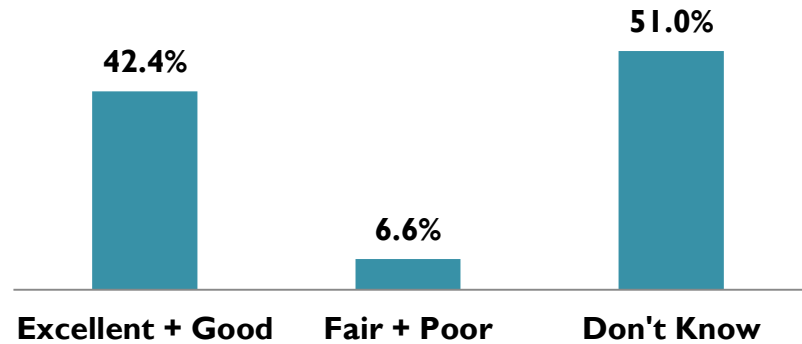


City Services - Parks, Recreation, and Community Events

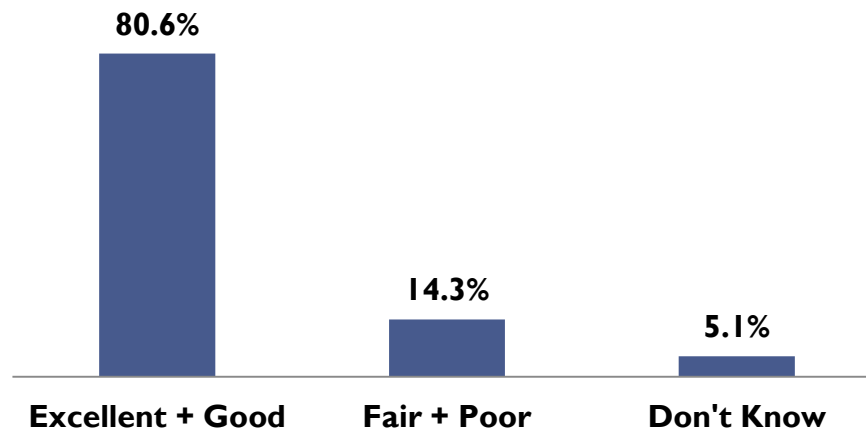
Park/Recreation Facilities



Dogwood Pool Operations



Community Events

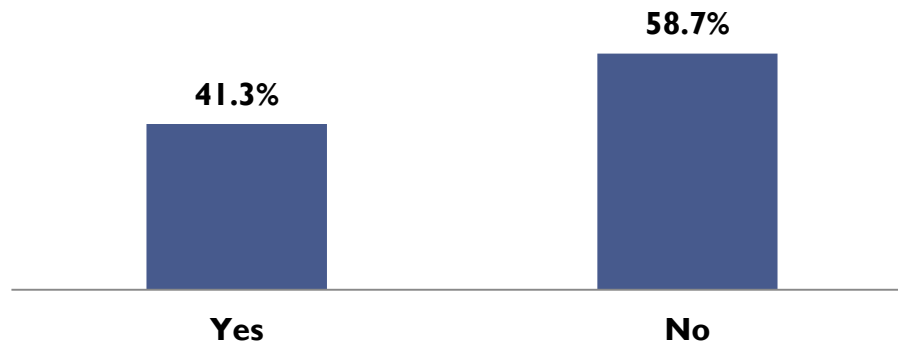


Support of hypothetical one (1) mill levy for parks and recreation activities

Parks and Recreation Levy			
	Mail-in	Online	Total
Bike Paths	49%	57%	50%
Walking Trails	49%	57%	50%
Community Garden	40%	57%	42%
Ampitheater	38%	51%	40%

City Web site

**Do you use North Canton's web
site
www.northcantonohio.com?**





Thank you!

